

Sponsorship Details

The Solar **Future** Conferences

2012

January: The Solar Future: **South Africa**
February: The Solar Future: **India**
March: The Solar Future: **Belgium**
April: The Solar Future: **UK**
April: The Solar Future: **USA**
May: The Solar Future: **China**
June: The Solar Future: **The Netherlands**
June: The Solar Future: **Germany**
September: **Global Demand Conference**
October: The Solar Future: **Italy**
November: The Solar Future: **France**
December: The Solar Future: **Portugal**

www.solarplaza.com

SOLARPLAZA
EMPOWERING YOUR SOLAR BUSINESS

Dear Solar friend,

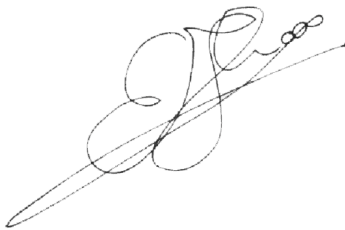
Over the past 6 years we have had the pleasure of organizing over 30 international solar PV conferences and trade missions. It is our aim to empower the solar industry and market by organizing high-level and high quality events providing the latest information and opportunities for networking and deal making.

In this brochure we present you the preliminary Sponsorship Details for our events in 2012. At these events, expert speakers will be presenting their outlook concerning developments in the market and will be sharing their knowledge and experience. Through these highly interactive conferences, Solarplaza enables international industry and local players to interconnect and form valuable business partnerships.

The various sponsorship opportunities described in this proposal will help you connect with your customers and (potential) business partners on a personal level, increase your brand recognition with a highly dedicated B2B audience in the Photovoltaics industry and strengthen your brand name through the high-level participants, quality speakers and interactive nature that Solarplaza conferences stand for.

Of course, we are open to discuss your personal preferences and suggestions in order to create the best sponsorship packages with optimal value for you.

With kind regards,



Edwin Koot
CEO Solarplaza

About Solarplaza

Solarplaza is an international platform organizing top-level conferences, seminars and trade missions around the globe. Our mission is to empower the solar industry. The platform www.solarplaza.com provides and shares knowledge, networking opportunities and information. Solarplaza firmly believes in a renewable future: a future built upon the power of solar energy.

Since the founding of Solarplaza in 2004 we have built up an extensive network of valuable friends, associates, business contacts and solar experts, which helps us to create high quality and value full events time and time again.

Gold Sponsorship (exclusive)

Status

This is the most extensive sponsorship. Your company will have the exclusive status of main sponsor of this quality event, benefitting from all the possible exposure we offer.

Promotion before the conference

- Publication of your company logo in various communications:
 - in several widely circulated emails to thousands of Solarplaza contacts
 - company logo in banners at www.solarplaza.com
 - company logo banner in the SUN (daily Newsletter to thousands of international readers)
- Publication of company logo/hyperlink on the conference website
- Publication of your logo in the program (handed out to participants)
- Editorial piece on the conference website.
- Interview with your CEO on www.solarplaza.com
- Five conference tickets. You can also use these tickets to invite your associates/ business relations.

Promotion at the conference

- Printed logo on lanyards (to which participants' name badges are attached)
- Company logo on several banners at the registration desk and podium
- Company logo on the glossy conference folder (handed out to all visitors)
- Distribution of your company brochure (inside the folder)
- Your company logo will be displayed on the opening and closing sheets of the conference presentation
- Space for your eye-catching stand (6m²) for:
 - Direct contact with participants during:
 - two half-hour coffee breaks
 - one and a half hour lunch break
 - one hour cocktail at the end of the day

Invitations for your associates

- Option to inform your associates about your presence at the conference and invite them, with a special sponsor discount of €100 per person. The use of this discount is unlimited

Involvement

- Receive the list of all participants and their contact details after the conference

If you have any additional ideas about how to maximize your exposure, we are open to discuss these.

What's more, your exposure will be enhanced by the media attention the conference will generate. Solarplaza will do everything possible to achieve maximum exposure.



Silver Sponsorship

Status

This is our most favored sponsorship. Your company will have the status of being one of the main sponsors of this event, benefitting from the campaign exposure and the several options to communicate the brand expertise.

Promotion before the conference

- Publication of your company logo in several widely-circulated emails to thousands of Solarplaza contacts
- Publication of your company logo/hyperlink on the conference website

Promotion at the conference

- Company logo on the banner at the registration desk
- Company logo on the glossy conference folder
- Your company logo will be displayed on the opening and closing sheets of the conference presentation
- Four conference tickets
- Space for your eye-catching stand (6m2) for:
 - Direct contact with participants during:
 - two half-hour coffee breaks
 - one and a half hour lunch break
 - one hour cocktail at the end of the day

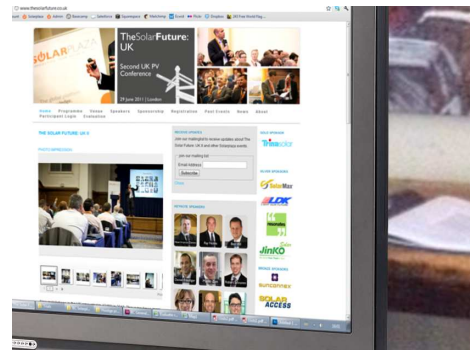
Invitations for your associates

- Option to inform your associates about your presence at the conference and invite them, with a special sponsor discount of €100 per person. The use of this discount is unlimited.

Involvement

- Receive the list of participants and their contact details after the conference

If you have any additional ideas about how to maximize your exposure, please contact us.



Bronze Sponsorship

Status

This is our most compact sponsorship. The brand recognition resulting from the campaign is gained with a minimum input of budget and effort.

Promotion

- Publication of your company logo in several widely-circulated emails
- Publication of company logo/hyperlink on the conference website

Promotion at the conference

- Company logo on the banner at the registration desk
- Company logo on the glossy conference folder
- Your company logo will be displayed on the opening and closing sheets of the conference presentation

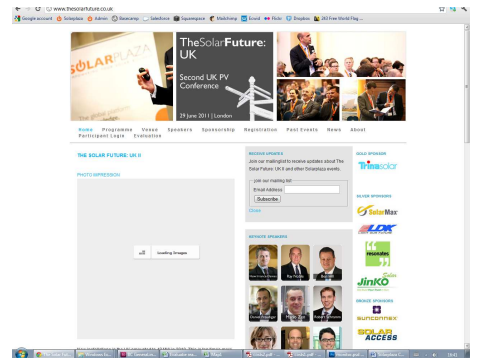
Admittance

- Two conference tickets

Involvement

- Receive the list of participants and their contact details after the conference

If you have any additional ideas about how to maximize your exposure, please contact us.



2012 Events

In 2012 Solarplaza will be organizing the following **twelve events**:

- **January:** The Solar Future: **South Africa**
- **February:** The Solar Future: **India**
- **March:** The Solar Future: **Belgium**
- **April:** The Solar Future: **UK**
- **April:** The Solar Future: **USA**
- **May:** The Solar Future: **China**
- **June:** The Solar Future: **The Netherlands**
- **June:** The Solar Future: **Germany**
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Recent sponsors



Contact

Are you interested in one of our sponsorship packages, or do you have any questions, for instance about attendees background or emailing details? Please contact:

Tom van Dorp or Stefano Cruccu

Solarplaza

Stationsplein 45, Rotterdam, The Netherlands

Tel: +31 (0) 10 280 9198

Email: t.vandorp@solarplaza.com or s.cruccu@solarplaza.com

Sponsor registration form

Interested in sponsoring the following conference(s):

Name of organization: _____

Address: _____

Zip code and city: _____

Name of contact: _____

E-mail address: _____

Telephone number: _____

Invoice information:

Billing address: _____

Zip code and city: _____

PO number: _____

VAT-number: _____

Our organization would like to sign up for the following sponsorship package (*Estimated prices*):

	<i>One-day</i>	<i>Two-day</i>
<input type="radio"/> Gold Sponsorship (exclusive)	€13.500	€17.500
<input type="radio"/> Silver Sponsorship	€6.500	€9.500
<input type="radio"/> Bronze Sponsorship	€3.000	€4.000

Date, location: _____

Signature: _____

You can send this form to **Solarplaza**, for the attention of Tom van Dorp (t.vandorp@solarplaza.com), Postbus 2299, 3000 CG ROTTERDAM, THE NETHERLANDS, fax it to: +31 (0) 10 280 7265 .

Solarplaza holds the rights to change all the options and prices mentioned in this brochure. Of course reasonable efforts will be made to provide appropriate advance notification of such changes.

